

## Newsletter Impact Blocks

- Image - JPG or GIF, 200 pixels wide x 135 pixels tall. No animation allowed.
- Headline - Maximum eight (8) words
- Body Copy - Maximum fifty (50) words
- LINK - Please provide the exact URL where you want the traffic sent

## Newsletter Sponsor Banner

- JPG or GIF, 728 x 90 pixels, max. file size 50 KB.

## Sponsored Content (Native Advertising)

Articles placed as sponsored content should be supplied either as PDF or MS-Word documents. Articles will be published either as PDF documents or in HTML format, at the publisher's discretion.

## E-blasts

- Advertisers should provide both HTML format and text-only format
- HTML should be formatted for a maximum width of 600 pixels or 800 pixels
- All images should be provided as separate files along with the HTML, if GIF or JPG format, with a maximum file size of 50KB for any single image.
- All links should be embedded in the HTML.

## File Submission

Newsletters and Product Alerts (Impact Blocks and sponsor banners)

Please submit materials to Dorothy Fiandaca, Advertising Materials Coordinator, at [fian-daca@agma.org](mailto:fian-daca@agma.org).

## Technical Questions

Contact Megan Harrold, Digital Content Specialist, at [megan.harrold@agma.org](mailto:megan.harrold@agma.org), telephone (847) 437-6604.



### For more information

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